



BizSimHub: Business Simulations That Prepare Students for Real-World Leadership

A comprehensive partnership solution for forward-thinking business schools and professional training programs

"Created by an award-winning educator (McGill Outstanding Teaching Award, 2022) with PMP/ACP certification and extensive international project management experience"

Meet Your AI PM Coach

ANNA —Project Management Advisor

Powered by Claude AI — Personalized guidance every step of the way

Your AI-powered coach for every simulation

Hi, I'm Anna. I'll be right there with you during every simulation — analyzing your decisions, identifying blind spots, and connecting your choices to real PM principles. Think of me as the senior PM mentor you wish you had on every project.

- Scenario Briefings
- Weekly Strategic Advice
- PMBOK/PRINCE2 Insights
- Post-Project Debriefs



bizsimlive.com

Bridge the Gap Between Theory and Practice

The Challenge

Traditional business education excels at teaching frameworks, methodologies, and best practices. Students master Gantt charts, stakeholder matrices, and risk assessment models. But when graduates step into their first project management role, they face pressure, trade-offs, and consequences that no textbook can replicate. The gap between classroom knowledge and workplace readiness is the #1 concern employers raise — and the hardest challenge for educators to solve.

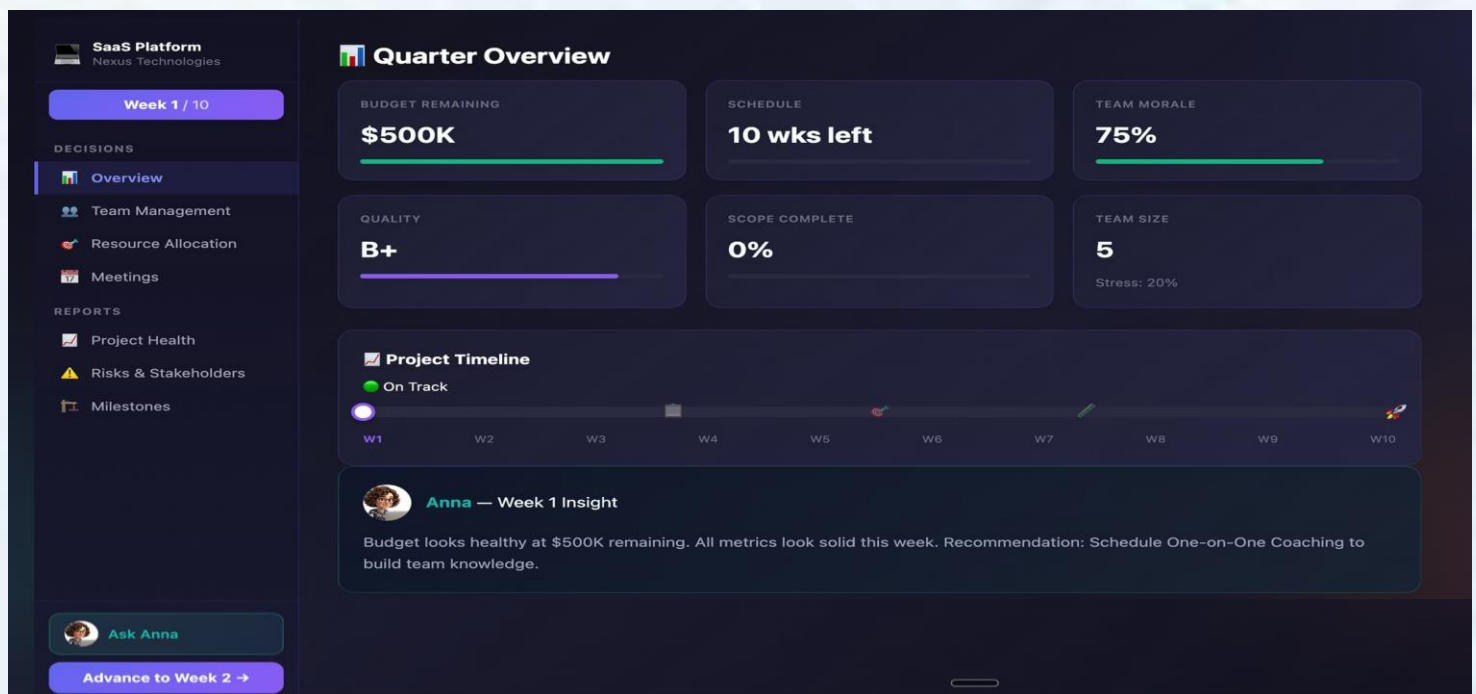
The Reality Check

Your students study project management. But are they ready to manage a real project?

No case studies to memorize. No right answers handed out. Just real learning through real doing.

Where Decisions Have Consequences

BizSimHub is a simulation platform purpose-built for business education. Students manage realistic projects — allocating budgets, leading teams, handling stakeholders, and navigating unexpected crises — in a safe environment where every decision produces measurable outcomes.



Transform Learning Through Experience

Fully Bilingual (EN/FR)

Every simulation, interface element, and AI interaction is available in both English and French — ideal for Canadian institutions and francophone markets worldwide.

Certificates of Completion

Students earn verifiable certificates upon finishing each simulation, adding tangible credentials to their academic and professional portfolios.

Detailed Analytics

Track student performance across metrics that matter: budget management, team leadership, risk response, stakeholder satisfaction, and on-time delivery.

How BizSimHub Works in Your Curriculum

1 Choose a Scenario

Select from industry-specific simulations: Tech Startup, Construction, Entertainment, or Government. Each scenario presents unique challenges that mirror real sector dynamics.

2 Students Make Decisions

Every week in the simulation, students allocate resources, respond to events, manage team morale, and balance competing priorities. Anna guides without giving away the answers.

3 Review Outcomes

At the end of each simulation, students receive a comprehensive scorecard with detailed analytics. Professors get class-wide insights to drive discussion.

Why Academic Partners Choose BizSimHub

Seamless Integration

BizSimHub complements your existing courses; it doesn't replace them. Use it as a capstone project, a weekly lab, or a final assessment tool. No curriculum overhaul required.

Zero IT Setup

Cloud-based, browser-accessible, zero installation. Students log in and start. No servers to configure, no software to install, no IT tickets to submit.

Institution-Wide Scalability

From a single section of 30 students to deployment across entire programs. Flexible licensing adapts to your growth trajectory.

Custom Branding Available

White-label options for institutional partners who want to present simulations under their own brand identity.

Continuous Innovation

New scenarios, features, and analytics added regularly based on educator feedback and industry trends.

Real-time Analytics Dashboard

The Partnership Opportunity

We are actively seeking academic and institutional partners who want to:

■ Differentiate Their Program

Stand out with AI-coached simulation technology competitors don't offer

■ Build Employer-Valued Skills

Graduates with hands-on project management experience employers demand

■ Increase Student Engagement

Boost completion rates with competitive, hands-on project simulations

■ Serve Diverse Populations

Bilingual platform for diverse student populations across Canada and beyond

Flexible Licensing Models Available

Choose the model that fits your institution: per-student pricing, per-course packages, or institutional site license. Volume discounts available for multi-year commitments and program-wide adoption.

Ready to See BizSimHub in Action?

Experience firsthand how BizSimHub transforms project management education. We'll customize a demo to match your program's specific needs, challenges, and learning outcomes.

Schedule Your Personalized Demo

See the platform, ask questions, and explore integration options with our education team

Review Sample Scenarios

Walk through actual student experiences and examine analytics dashboards

Discuss Partnership Terms

Explore licensing options, pricing, and implementation timelines

Let's Start the Conversation

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About

S. Gauthier
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LinkedIn

[LinkedIn Profile](#)

Credentials

Cirque du Soleil • Franco Dragone Entertainment • Beijing Olympics • Formula One • McGill University

Partner with BizSimHub to give your students the competitive advantage they need. Because the best education doesn't just teach theory — it builds readiness.